

ECO-FRIENDLY INITIATIVES OF INSTITUTION

The objectives are to

- a. Establish infrastructure and inculcate practices so as to utilize the renewable resources more efficiently.
- b. Create ecofriendly environment in the campus.
- c. Creating environmental awareness among faculty, students and local population.

Some of the initiatives of the institution are

I. Development of Eco-friendly infrastructure

i. Medicinal Garden

- The institution houses a large and lush green Medicinal Garden in 3 acres of land within the campus. 350 plants from more than 50 rare species have been planted
- The garden is well maintained by dedicated gardener and support staff.
- Routine campus cleaning activities are also carried out by students as part of Swacch Bharat Abhiyan.
- Programmes like 'VANAMAHOTSAVA' & 'One Student One tree' to carry out plantation and bring in awareness among students, staff and nearby community is organized each year.

ii. Borewell water recharge pit

Borewell water recharge pit was established at the campus by NSS unit of SJM College of Pharmacy at college campus.



iii. Rain Water harvesting

- The institution houses 10,0000 liter capacity Rain Water Harvesting Tank.

iv. Reduction in usage of non-renewable resources:

- We have established LED bulbs in college premises.
- The old lighting is being replaced with LED lighting in phased manner.
- **‘Switch off Fan, AC, Computer, Lights after Usage’** sign boards are displayed at institution premises as an initiative to create awareness among students and staff about efficient usage of resources.

II. Efficient Usage of Resources

i. Reduction in Usage of papers:

- A common laboratory record book and observation book is issued to students. Hence usage of notebooks as observation books is reduced completely.
- Office circulars are being communicated through emails and SMS.

III. Social Outreach programmes by Students and Staff on environmental awareness and to create eco-friendly atmosphere in rural areas

i. Awareness programme on water conservation

Jal Shakti Abhiyan an awareness programme on water conservation was conducted by Youth Red Cross Society wing of our institution on 24-08-2019 .



ii. **Cleaning of water pond at Kavidagara Hatti Village**

SJM College of Pharmacy NSS Wing along with other institutions of SJM Vidyapeeta and Murugha Math organized swachchata Abhiyan at Kavidagara Hatti Village and cleaning of Davali Honda a water storage pond of village was carried out.



iii. **Awareness programme to use ecofriendly materials to make Ganesha Idols**

Tableau to create awareness about using ecofriendly materials to make Ganesha Idols, was exhibited during Vijayadashami Procession organized by Sri Murugha Math in association with institutions of SJM Vidyapeeta as part of Sharana Sanskruti Utsava on 08/10/2019.



Conclusion

- Establishing infrastructure with a vision to reduce, recycle and reuse the energy resources has helped us to utilize energy resources more effectively.
- Increasing the number of plants and dedicating more land in the campus for trees has helped us creating a beautiful, healthy and ambient atmosphere in the campus.
- Pro environmental activities in rural areas has helped to improve life of rural people and has made faculty and students environment conscious.